

Clear Scan® Freezer Labeling

To sell freezers and coolers to retailers... you need to think like a retailer.



Overcome a retailer's cooler labeling problems – help boost high-profit cold-area sales – and you could end up with a loyal equipment customer for life. Cold-formulated Clear Scan® Label Strips can do just that – make you the hero in increasing cold-area sales, and the retailer's first choice for refrigerated equipment. For pennies per shelf, Clear Scan is the ultimate solution for labeling and pricing in cold, damp demanding environments.

FOR RETAILERS: Clear Scan is an economical shelf edge label holder system – plain paper labels drop right into place protected by a long-life, clear plastic window. Retailers save 65% on labeling materials and 75% on labor. Cold-formulated Clear Scan eliminates bleeding ink; wet, unstuck labels; and loose, brittle price tag chips. Clear Scan also incorporates shelf talker & sign holder accessories to further promote retail sales.

FOR YOU: Clear Scan delivers a clean, bright, contemporary look, and exciting colors to highlight your equipment. To partner on a Clear Scan venture, call...



Simple Strips Help Sell Your Coolers



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NOTE: Product photography is taken in, or simulates, a retail environment and is not meant to imply endorsement by any brand or manufacturer.