

**Price
Promote
Profit**

Clear Scan® Food & Freezer Label Solutions



SLASH OPERATING COSTS & SAVE

- Drop inexpensive, easy-to-change plain paper labels right into place protected by a long-life, UV-stabilized clear front.
- Save up to 65% on label costs, eliminating expensive, hard-to-remove adhesive stick-ons.
- Save up to 75% on labor, no laborious scraping of adhesive labels, no shelf cleanup, no loose price chips.
- Realize a return on your investment in less than 1 year
- Help insure price accuracy by making it much quicker and easier to update prices.

BEAUTIFY STOREWIDE

- Enhance image and solve pricing problems throughout the store with a complete labeling system.
- Attract attention and brighten your decor with vibrant colors that complement or contrast your store or corporate colors.
- Provide a clean, consistent look throughout your store; Clear Scan is compatible with all types of display fixtures including metal, wire, glass, wood, laminate, hooks and accessories.
- Motivate impulse buying, boost sales and improve shopability through better price presentation and better visibility right at the shelf edge.
- Add shelf talkers and sign holders for a complete Point-of-Purchase merchandising system.

STORE-WITHIN-A-STORE DESIGN

- Create clean, bright, high-visibility, store-within-a-store concepts with eye-catching colors.
- Create "destinations" within your overall store environment, each with a unique "sense of place."
- Color code product categories or entire departments to orient and guide consumers.

FREEZER AND COOLER SOLUTIONS

- Eliminate bleeding ink; wet, unstuck labels; and loose, brittle price tag chips with tough freezer and cooler capable label strip materials available upon request.
- Clearly communicate and protect product and price information in any damp and cold environment.
- Highlight and color code deli, meat, dairy, Kosher and frozen departments for added visual impact.

REMODEL INEXPENSIVELY

- Remodel, renew and modernize tired old shelves for a fraction of the cost of new shelves or gondola.
- Mask adhesive-stained, scratched, and dented shelves making them look new for much less.

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Free Catalog and Free Samples Upon Request



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Trion®

