Trion® Tray and WonderBar® System
Merchandising Solutions
Our revolutionary Tray and WonderBar® Merchandising System is designed and manufactured with the most innovative accessories to increase facings, maximize visibility, enhance package billboarding, ensure product rotation, and reduce shrinkage for a full range of frozen, refrigerated and general merchandise products. Easy to install and adjust, this complete merchandising system also ensures quick restocking.

Trion will help you optimize your display space, attract customers, increase sales and cut labor costs—and our products are built to last. No wonder we’re the industry’s leading manufacturer and supplier, with more than 61/2 million trays earning high praise from retailers and shoppers every day!
Oversize Packages

Better Merchandising for Big Products

Trion’s double-wide, adjustable tray expands beyond 17" to handle even your largest round, square and rectangular packages. With dual pushers and up to six heavy-duty springs, this tray empowers you to keep the heaviest products moving smoothly—day after day, year after year.

- Optimally display round and square pizzas, family packs and multipack entrées.
- Maximize display space.
- Adjusts for packages from 10½" to 17½".
- Dual pushers ensure an even, steady push to the front of the tray.
- Heavy-duty construction.
- Easy to install, adapt and restock.
Vac Pack Meat

Fixturing for Any Package Shape

Trion’s WonderBar solutions keep round, oval, square and loaf sliced meats optimally faced for enhanced shopability, easy product rotation, added freshness and reduced shrinkage loss. A wide range of depths, widths and package capabilities give you a strong competitive edge for all your refrigerated retailing.

- Ideal for bologna, bacon, hot dogs, tub meats, sausage, pepperoni and Lunchables®.
- Innovative bologna tray design solves inadvertent popout when first package is dispensed.
- Increase 6 rows / 42 facings to 7 rows / 49 facings in typical 4' set.
- Designed for easy stocking & re-planogramming.
- Optional locking pusher paddle.
- Trays lift out for rear loading.
- Unique baffle system ensures optimal air flow in open front coolers.
- Heavy-duty construction.
Candy & Gum

Sweeten Your Sales

When it comes to impulse buying, imagine how a substantial gain in product variety can boost sales. By enabling you to display hooked and tray packages—as well as tall, wide and heavy products—WonderBar helps you maximize the graphic impact of manufacturers’ colorful package designs.

- Dual lane tray accepts two narrow items for side-by-side merchandising.
- Specialized front stops add support.
- Seamlessly integrate signage into your display for better presentation and navigation.
- Reduced losses from bag hook tearout.
- Adds 25-35% more product in 12' set.
- Draw traffic to center aisle candy.
- Great for large lay-down bags, gum, gusseted bags, large family packs, candy bars, licorice, novelty candy, theatre packs and specially packed seasonal favorites.
- Consistently better product presentation with less labor time spent facing.
Dual Lane Merchandising

**Exciting Merchandising Cross Sells**

With the WonderBar Tray and Bar Merchandising System, now you can bring related products neatly together—like bagged salad, dressing and bacon bits—in ways not previously possible. Fit many more items, sell families of products in different sizes and increase impulse buying with cross-sells and adjacencies.

- Dual lane tray accepts two narrow items for side-by-side merchandising.
- Unique design features separate paddles to push each lane forward individually.
- Asymmetrical lanes sell different-width products.
- Each lane adjusts to fit products as small as 1¾" wide. Mini and Standard width trays available.
- Great for cross merchandising.
Nothing attracts shoppers better than fresh produce, and nothing displays refrigerated produce better than Trion’s Tray and Bar Merchandising System. Face more packages, accommodate a wider range of shapes and sizes, restock easily, and manage dated produce better.

- Air flow baffles maintain product temperature and extend shelf life.
- Trays lift out for rear restocking and proper rotation.
- Versatile spring tension is gentle on delicate produce.
- Handles regular bags, pillow packs and gusseted bags.
- Space gains allow better cross-merchandising.
- Long-life, durable cooler-capable steel construction.
- Add rows of additional product.
Cheese & Fresh Pasta

Freshness and Versatility – the Whole Package

The WonderBar Tray and Bar Merchandising System is the new face of cheese and fresh pasta. Shredded, blocks, cubed, sliced, string and individually wrapped—you name it, we tame it. Never before has it been this easy to billboard these delicate products, improve their rotation and reduce their shrinkage.

- The total bar solution for hooked and bagged items and tray displays.
- Typically adds 2 rows of product; optimizes merchandising space.
- Trays lift out for rear restocking and proper rotation.
- Air baffles maintain optimal product temperature and extend shelf life.
Frozen Food

Where Cold Becomes Sold

Trion improves shoppers’ perception of frozen foods, increases the amount of product on display, saves energy, and makes stocking, resetting and re-planogramming a breeze. By withstanding the demands of cold environments, our freezer-friendly system and materials have proven reliability. And, when your frozen foods are consistently billboarded in a tray, you’ll experience less product loss in back compared to shelves.

- Keeps entrées, dinners, bagged and boxed vegetables, novelties and large packages upright, faced and billboarded.
- Gain 12-17% product per door.
- Save 1-1½ hours of labor per day facing product.
- Better visibility and shopability; reduces door openings by 25% and saves energy.
Storewide Applications

We’ve Thought of Everything

Only Trion WonderBar offers one solution that enables you to consistently face and easily stock virtually any product—hardware, soft goods, coffee, dry goods, air fresheners, light bulbs, pet treats and anything else your customers demand—and increase sales for any category.

- Full range of bars, trays, hook styles, pushers, spring tensions, label holders and signs adapt to any product, any size, storewide.
- Wire trays for shelf use available.
- Hybrid locking anti-sweep hook deters theft.
- Adjustable tray width addresses the demands of bags, boxes, clamshells, blister packs and oversize packages.
No Tools Installation
Simple design allows for one man installation. Universal Mounts quickly fit into both thick- and thin-walled gondolas, coolers and freezers.

Adjustable Width Trays
Trays adapt to fit the width of virtually all products and package styles with Oversize, Standard, Dual and Mini Trays accommodating lane widths from $1\frac{3}{4}\text{"}$ to $17\frac{1}{2}\text{"}$.

Three Bar Profile Choices
WonderBar is compatible with most existing bar merchandising systems, bar shapes, and tool-free as well as threaded fastener mounts. Available in 30", 3' and 4' lengths.

Vertical 1" Adjustment
Bar adjusts in 1" vertical increments for tool-free and threaded fastener systems. Saddle mount trays and hooks easily and infinitely adjust horizontally along the bar.

Complete Bar Merchandiser
Includes pusher trays, saddle hooks, airflow baffle systems, adjustable labeling and sign options. Upgrade to plug-in hooks and label systems.

Multiple-Depth Trays
As many as 6 standard tray depths ranging from 15" to 24" to fit your exact merchandising needs. Plus custom trays and tray depths are available.

Bar Trays as Shelf Trays
Metal-sidewall Bar Trays include front and rear anti-skid pads already installed, can be used directly on shelves and can be swapped from bar to shelf as needed.

Vac Pack Meat Tray
Trion’s innovative solution keeps round, oval, loaf and square sliced meats and bologna faced and prevents popout of nested packages.
Dual Lane Tray
Dual Lane tray accepts two narrow items and allows them to be pushed forward individually. Each lane adjusts to fit products as small as 1¾" wide. Mini & Standard width trays available.

Oversize / Double-Wide Tray
Two pushers keep large products of any shape and temperature forward and optimally faced. Trays can merchandise products from 10½" to 17½" wide.

Quick Re-Planogramming
Instant lift-out trays speed planogram changes and re-merchandising. Reset as many as 48 facings in as little as 15 minutes. Easily create new cross-sells.

Tray Label Holders
Tray Label Holders are available to support drop-in, slide-in, and promo clip bib tag labels. All Holders snap directly to the front of all tray styles and sizes.

Spring Tensions
Six spring tensions and up to three mount positions in Standard Trays allow multiple combinations to fine tune push strength to any package style or product weight.

Features

Total Solutions in Store

With Trion’s innovative WonderBar Tray and Bar Merchandising System, you really can have it all. Easy to install, our tray and lane combinations are adjustable from 1¾" to 17½" to accommodate anything from narrow salad dressing bottles and candy to oversized pizzas. Our unique tray design works with or without a shelf to give your goods and package designs the best possible presentation and make optimal use of every square inch—increasing your sales, reducing shrinkage and saving labor.

Trion’s tried-and-true solution also offers:

- Greatest range of pusher paddle heights
- Optional locking pusher paddle
- Compressible paddle for greater packout
- Sidewall extenders
- Multiple hook styles, including anti-theft and pouch hooks
- Two hook label holder systems
- Greater range of product stops
Trays
- Depth: 15" to 24"
- Adjustable width: 1¾" to 17½"

Tray Features
- Bar and shelf capable
- Open wire available for shelf placement
- Auto feed any product

Sign Holders
- Integrated signing capability
- Bridge for seamless long display

Label Holders
- Integrated slide-in, drop-in and promo-clip label holders

Springs
- Multiple spring/mount locations
- fine-tune push strength
Components

More Ways to Boost Productivity

Each component in Trion’s WonderBar Tray and Bar Merchandising System is designed for performance, durability, compatibility and ease of installation. Made from U.S. steel and heavy-duty wire frames, this versatile array of components will be faithfully pushing your products for many productive years to come.

Hooks
- Saddle-mount, anti-theft, pusher, plug-in and custom styles
- Integrate anywhere vertically within tray displays
- Standard and gravity feed pouch hooks

Bars
- Lengths: 30", 3' or 4' and custom
- Saddle-mount or plug-in
- Retrofits major systems
- Tool-free installation, threaded mounts available
- Vertical 1" adjustability

Product Stops
- Range of heights and widths
- Specialized designs for round, square and oval tubs; all size bags and pillow packs; gusseted bags; boxes; bottles; clam shells; blister packs; and tall, narrow, small and/or oversize packaging.
American Made Since 1965

- Display & Scan Hooks
- Shelf Works® Shelf Management
- Clear Scan® Label Holder Systems
- Bar & Tray Merchandisers
- Cooler/Freezer Merchandising Systems
- Anti-Theft Fixtures

Metal or wire sided trays available. Bar trays can readily swap from shelf to bar as needed.

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